

ACT® Now Before Your Kid's First Cavity

Tips for helping to prevent cavities from the #1 Dentist & Hygienist Recommended Kids' Rinse Brand*



Use as directed.

60% of kids will get a cavity by age 5¹.

For kids 2+, brushing with a fluoride toothpaste can help prevent cavities

How do cavities form? When left on your child's teeth, foods can create acids leading to cavities. These cavities can harm the development of kids' teeth^{2,3}. Some foods and drinks that can cause cavities include:

- Milk
- Juice
- Cereals
- Bread

Fluoride helps strengthen kids' teeth and helps prevent cavities².

For kids 6+, add the power of a fluoride rinse

A fluoride mouthwash helps finish your child's brushing routine strong. It can:

- Deliver fluoride in places brushing may miss
- Strengthen enamel
- Help prevent cavities

The ADA recommended oral care routine to start good oral hygiene now

2X Kids 2+, brush with a fluoride toothpaste.
PER DAY

1X Floss away food particles.
PER DAY

1X Kids 6+, finish strong with a fluoride mouth rinse to get the fluoride they need.
PER DAY

ACT® Kids Anticavity Fluoride Rinse: Kids love it. Cavities Don't.

- ADA Accepted[†], fluoride-powered products
- Helps prevent up to 40% of future cavities[†]
- 4x stronger teeth[§]
- Built-in accurate dosing cup designed for easy use and less mess
- Matching flavors of mouth rinses and toothpastes that kids love
- For kids 2+, ACT® Kids Anticavity Fluoride Toothpaste strengthens and protects teeth



Ask a dental professional about ACT® Kids Anticavity Fluoride Rinse today. Find savings at ACTKidsCoupons.com

SCAN FOR MORE INFO



¹Dental Cavities in Children – How Common Is It? (March 6, 2018). Coastal Pediatric Dental and Anesthesia. <https://coastalpediatricdental.com/2018/03/06/dental-cavities-children-common>. Retrieved October 15, 2020. ²Tooth Decay (Caries or Cavities) in Children. John Hopkins Medicine. <https://www.hopkinsmedicine.org/health/conditions-and-diseases/tooth-decay-caries-or-cavities-in-children>. Retrieved October 15, 2020. ³What Every Parent Needs to Know About Baby Teeth. (December 21, 2017). University of Illinois Chicago College of Dentistry. <https://dentistry.uic.edu/patients/baby-teeth-oral-health>. Retrieved October 15, 2020. [†]Among OTC mouth rinses. [†]Refers to Anticavity Mint, Anticavity Cinnamon, Anticavity Pineapple Punch and Anticavity Bubblegum Blowout. [§]vs. brushing alone. [§]In lab studies vs. rinsing with water (baseline). Applies only to 0.05% fluoride formulas.



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